



FRINGE SALON

WHAT TO EXPECT FOR
YOUR INTERVIEW



FRIENDLY, INSPIRED, GENUINE

TABLE OF CONTENTS

01

Pre-Interview

02

The Interview

03-04

Biz Set-Up

05

Get In Touch





THE PRE- INTERVIEW

Being part of a strong, supportive team makes all the difference. At Fringe, we want everyone to feel like they're in the right place to thrive, connect, and grow. Once you submit your application, I'll review it—and yes, I might do a little online sleuthing! Here's what I'll be looking at:

YOUR WEBSITE

If you have a personal website, that's awesome! It's not typical, but it's such a great way for both clients and me to get a feel for what an appointment with you is like.

YOUR ONLINE PORTFOLIO

Especially on social media, I'll look for recent photos of your work, some shots of you, and branded posts that show how you like to be perceived online.

YELP/GOOGLE REVIEWS

Through your reviews, I'll get a sense of how much your clients love what you do and what they most appreciate about your work.

YOUR PERSONALITY

I want to get to know YOU and what makes you shine. We're looking for someone who can connect with our current stylists and add to our positive, collaborative vibe.

THE INTERVIEW

- 01 FIRST INTERVIEW**

Carly would love to meet you in person at the salon during work hours. It's the perfect chance for us to get to know each other and for you to feel out the Fringe Salon vibe firsthand.
- 02 SECOND INTERVIEW**

If both you and Carly feel good about moving forward, we'll invite you for a working interview. This trial day lets you experience our space as if you're already part of the team—rent-free! Bring your supplies and a few clients to see how both you and your clients feel in our salon.
- 03 FINAL STEP**

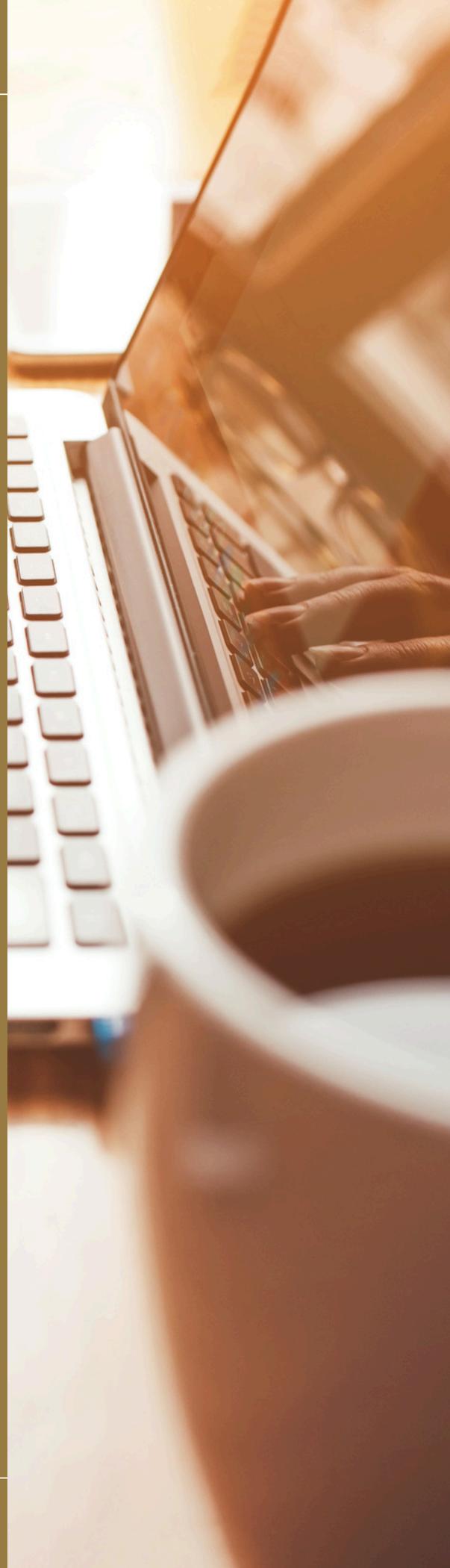
After your working interview, we'll give you a few days to reflect on the experience. We want you to feel confident that Fringe is the right fit for you and your clients. Carly will reach out to discuss next steps and your future at Fringe Salon!

BIZ SET UP

Ready to start your business legally in California? Check out [Scotts Valley Gov Business Page](#) to get headed on the right track.

THING YOU WILL NEED TO RENT AT FRINGE

- Current Scotts Valley Business License
- Current California Board of Cosmetology License
- Your own booking software
- Choose and use your own merchant processor (for credit card payments)
- Obtain business liability insurance.





BIZ SET UP

TO CONSIDER...

- Open a business bank account
- Open a dedicated business credit card
- Research where your target market clients are on social (IG, Tik Tok, or FB)
- Create a logo and brand elements for your business
- Purchase a website domain
- Build a website
- Register/claim your business on Yelp
- Business email address
- Business text/phone line
- Business Facebook page and/or Instagram profile



*Lets Get in
Touch!*

4652 Scotts Valley Dr
Scotts Valley, CA 95066
831-600-8508
fringesalonsv@gmail.com
Facebook & IG @fringesalonsv

